

Louisiana 2024 – 2027 Skilled Craft Workforce Development Resource Strategy

Background and Mission

The purpose of the Louisiana Skilled Craft Workforce Development Resource Strategy is to provide a consistent strategic driver for Louisiana’s petrochemical, related industries, and their stakeholders to accomplish a shared objective of growing and retaining the skilled craft workers that are required to construct, maintain, and operate industrial manufacturing facilities in the state.

Action Plan to Develop Local Skilled Craft Workforce

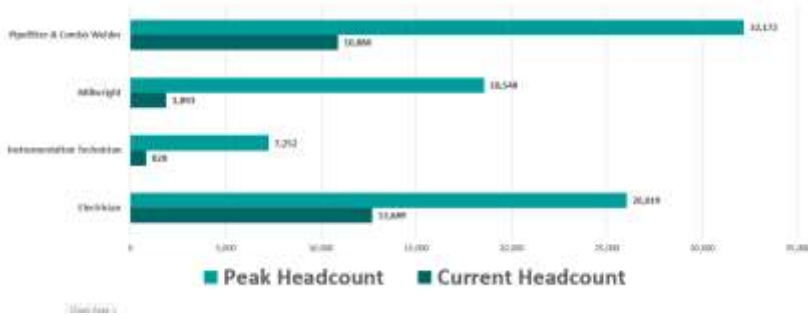
To accomplish this objective, several key areas of focus have been established based on the needs of the industry and their contractors through a collaboration effort made up of several organizations*. The primary course of action will be to raise awareness among industry partners, elected officials, school administrators, educators, parents, and students of the significant and sustained demand for skilled craft workers.

In a custom forecast developed for industry by the Construction Labor Market Analyzer (CLMA) the demand for skilled craft workers will be far greater than the supply in Louisiana and Texas.

MEGA INDUSTRIAL PROJECT DEMAND*



SKILLED CRAFT DEMAND



Louisiana 2024 – 2027 Skilled Craft Workforce Development

Resource Strategy

Ultimately, construction companies will recruit workers from out-of-state to fill the demand, however local companies prefer to invest in the skills of Louisianans. This will have a lasting impact on the state, providing workers the opportunity to grow their skills and economic prosperity and adding new revenue to taxing entities.

We encourage stakeholders to:

1. **Support a statewide awareness campaign** such as NCCER’s “Build Your Future Louisiana” to attract individuals to enroll in training and apply for skilled craft jobs in industry. The crafts projected with the greatest shortages include Instrumentation Technician, Electrician, Pipefitter and Combination Welder, and Millwright. This includes a dedicated state website and corresponding materials and events.
2. **Advance investment in the necessary resources and/or legislation** to educate an ongoing pipeline of new skilled crafts, supervisors and educators and upskill incumbent workers in perpetuity. Evaluate capacity needs at education facilities, state supported common outreach platforms/website, legislation/rule to solidify workforce/industry connection, etc.
3. **Implement systemic changes** in Louisiana’s workforce and education governmental systems that cannot easily be changed with each new administration.
4. **Enable greater industrial input** to Louisiana’s workforce occupational forecasting to include skilled crafts projected needs, including temporary/contract jobs.

Stakeholder Collaboration

We will ask the following organizations for endorsement to this strategy and will meet with as many as possible to communicate the urgent demand for skilled craftspeople and work closely to implement solutions for lasting change that grows Louisiana’s skilled craft workforce.

- Other industrial alliances and interested parties (GBRIA, NORIA, LAIA, SLCUC, ABC Louisiana, AGC, Organized Labor Organizations, Industry Makes, LABI, LCA, LMOGA, NCCER, U.S. Military, etc.)
- Louisiana Community and Technical College System (LCTCS)
- State government, i.e., Governor’s office, Workforce Commission, Education, Economic Development, Social Services, Corrections, Workforce Investment Boards, and Board of Regents.
- Board of Elementary and Secondary School Boards (BESE), Local School Boards and Districts and local School Superintendents and individual schools
- Legislature
- Chambers of Commerce and Economic Development Organizations (BRAC, Ascension, Iberville, GNO, Inc., LIDEA, LEA, SLEC, SWLA, etc.)

*Organizations/Coalition: Associated Builders and Contractors: Pelican and Bayou Chapters, Greater Baton Rouge Industry Alliance, Lake Area Industry Alliance, New Orleans Region Industry Alliance, Southwest Louisiana Construction Users Council.